





# Chairman MESSAGE

**Naeem A. Rana**

As a custodian of the Horizon Group of companies, in my humble capacity, Horizon Group is envisioned to be a well reputed Global Organization, to identify the human needs, plan solutions, develop products, move forward and engage the masses to fulfil their needs. Looking back at our group footsteps of 67 years, I strongly believe that each trial and error, as well as each achievement and triumph, has served as the solid foundation upon which Horizon group now firmly stands, and prepared for a greater march ahead.

We took a leap forward to grow from a manufacturing concern into a diversified group of companies. Now we keep a close watch on changing market trends to identify new growth engines to evolve in a sustained manner through structured partnerships and planned targeted acquisitions as part of our group expansion strategy. Horizon Group has the plan to achieve dynamic growth with regional and global expansion and also planning to infuse our resources on ventures of strategic importance in addition to our core businesses.

Further to the vision 2020 and beyond, e-commerce will bring radical changes that will create a new challenging environment for online businesses across the globe. e-commerce global sales are expected to be \$4.2 trillion USD for 2020 and likely to \$ 6.5 trillion by 2023. It is also expected that 2.1 billion shoppers are to purchase goods and services online by 2021. By the end of 2020, 1.4 billion people are expected to join the world's middle class, and most of them will be in the Asia Pacific region. After tremendous success in the West, e-commerce is growing immensely in the East.

Keeping this in mind, we have developed a very inclusive and highly integrated software platform complementing our vision of becoming one of the leaders in e-commerce software technology by empowering the entrepreneurial world with 'Virtual Business Manager Software'. Driven by the desire to support the development of emerging economies in the world, our group's DNA constantly seeking innovative ways to serve the humanity.

Look forward to your continued interest, support, feedback and guidance in our future endeavor.

Salaar Technologies is a specialized software development company, a subsidiary of a USA based company **Horizon Technologies USA LLC**, a company of 'Horizon Group'. Established in the year 2014 by a group of accomplished businessman and talented IT professionals with the vision to provide integrated computerized solutions, to develop technologically modern applications, to provide consulting services and data processing catering to the general and specific customer needs.

Our business methodology is based on Coordination, Communication, Project Tracking and Control, Application Development, Application Integration, Quality Assurance, Acceptance Testing, Implementation, Software Training and Maintenance etc.



# OUR VISION

Envisioned to be the world leading consumer-centric e-commerce platform providers for empowering businesses.

# OUR MISSION

**Committed** to empower, grow, improve and maintain users for achieving exponential growth in their ventures.

# OUR STRATEGY

Strategy is to focus on six dynamic features; lead, develop, communicate, integrate, guide, and secure. Our progressive, creative, and creative team is well versed to be ahead of time to win significant market share, by empowering small and medium-sized enterprises.





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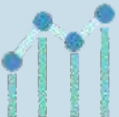


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# Virtual Business Manager Dashboard



# Introduction



## Virtual Business Manager (VBM) Dashboard:

VBM Dashboard is a data visualization tool that is used to create interactive dashboards from various data sources. The panels allow BI developers to create custom dashboards from almost any data source to meet the business requirements in an organization.

VBM Dashboard includes numerous graphs, charts, and gauge that are based on the data provided by data sources. It is used by senior management to make quick decisions based on compiled data summaries, reports, charts, and graphs, which can be very beneficial and time saving for the company CEO.

## Objectives:

To allow the users to create dynamic corporate dashboards for interactive business presentations and provide information in summary form.

## Benefits:

VBM Dashboards are useful for BI developers, executive managers, and information consumers. It provides tools for data visualization, enterprise reporting, business objects planning and consolidation, enterprise performance management, query and analysis, and enterprise information management, etc.

# Interactive Data Visualization



## Data Visualization:

Our interactive data management tool tracks, analyzes, monitors and visually displays principal business metrics, while allowing users to interact with data, enabling them to make well informed, data-driven, healthy and prompt business decisions. It is used within the business intelligence (BI) environment, creating a link between managers and the company's strategy. It allows departments to collaborate more effectively and enables employees to perform with an increased productivity level.

## Objectives:

VBM empowers management by providing them with a powerful tool to dissect data in a variety of ways. Thus, higher management can easily explore data in a wide range of reports for in-depth insights and timely decision making.

## Benefits:

**Agility for decision-makers:** Interactive analysis empowers users to answer critical business questions on demand with the most up-to-date data and reports.

**Avoid Redundant Reports:** Our dashboard reporting tool is equipped with state-of-the-art interactive and artificial intelligence features to adapt the displayed data instead of creating many Power Point slides quickly. Reports use data from implemented intelligent data alerts that enable users to eliminate spread sheets and presentations.



# ACCOUNTING MANAGEMENT SYSTEM



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SHOP HERE

“Power Your Choice”

# MANAGERIAL ACCOUNTING



This product is intended to help managers to make better decisions within the organization.

SVM software utilizes the data from the activities to create reports that give conscious understanding into business execution, for example, overall revenue and work usage, so the managers can have information driven contribution to selecting regular choices.

## **Objectives:**

SVM software provides focus on multi-dimensional reporting objective is to create reports for internal use and assistance in Planning and Formulation of Future Policies, to help evaluate the efficiency, effectiveness of policies and planning the activities of business and future planning.

## **Benefits:**

All business can be benefitted by deploying managerial accounting software.

# PROFIT CENTER ACCOUNTING

This software intelligently handles the revenue and cost of organization and generates revenues, profit & loss. Our software keenly and closely allows monitor the results of profit centers and provides the internal control as well as determines the profit.

## Strategy:

The Point is to settle key administrative choices by allowing audit to assess how sections is performing. One can utilize the information gathered from this tool to allocate resources and staffing. Profit centers encourages healthy competition in all unit.

## Advantages:

It enables control over expenses and income creating activities, divisions, individuals, processes, projects etc. By utilizing Profit Center Accounting, enterprises can have a firm grip on progress and profitability of their companies.



# CASH MANAGEMENT MODULE

This Cash management software handles data relating to cash flow of the organizations, This software deals in a very efficient manner with petty cash, daily expense, cash transactions and manages all the transactions through cash centers.

## Objectives:

The Cash Management module is seamlessly integrated with General Ledger, Accounts Payable, and Accounts Receivable modules. All cash account transactions entered in these modules will automatically be collected by the Cash Management module for clearing and reconciliation. Transactions entered in the Cash Management modules which are linked to a vendor or customer account will create entries in the Accounts Payable or Accounts Receivable modules and update the appropriate balances.

## Importance:

Organizations require cash flow to meet their ongoing requirements. Therefore the goal is to follow timelines for payments. Planning cash flows enables firms to run smoothly to meet their obligations towards vendors, clients, banks and other service providers.



# TAXATION ACCOUNTING

It focuses on taxes as opposed to the presence of open financial statements as it includes the tracking of all assets, coming through the clients, regardless of the reason, including individual expenses. It enables to compute how much tax they ought to pay, how to back their future tax payments, and which tax accounting strategy imposes best for their business. It provides cash management planning to avoid manage taxation.

## Purpose:

The purpose of tax accounting software is to decide taxable income, the readiness of business, and arranging for tasks along and to gather cash to pay for business spending, as the business needs cash for giving different products and services to people.

## Strategy:

This strategy is to analyze more data as a major aspect of the tax accounting process. While the organization's profit, or approaching assets, must be tracked similarly as they are for the person, there is an extra level of unpredictability concerning any outgoing funds coordinated towards certain business commitments. This can include assets coordinated towards particular costs of doing business and also stores coordinated towards investors.



# BANK ACCOUNTING



## About Bank Accounting Management?

This software controls multiple banks' transactions. The major functionality of our software is that it manages cheque clearance, cheque cancellations and other major functions are check book controlling, computerized printed cheques, cheque formatting and controlling in a very efficient way. It takes the bank statement in the form of excel and exports into SVM software and generates bank reconciliation reports.

## Objectives:

To maintain the online payment media to the different bank's accounts and their transactions are integrated with single or multiple banks and uscan easily monitor the bank's payable and receivable transactions. One can view the banking transactions ups and downs through business intelligence reporting and to obtain detailed information on all banking transactions easily and immediately.

## Benefits:

SVM software automatically and securely imports the bank transactions every day. This saves a lot of time, you can get daily updates on the current status of the business finances and this software helps to track cash flow with fast bank reconciliation where one can also set up rules for matching the bank transactions automatically to invoices. SVM software also you allows similar transaction together, so you can match them in one go and that's useful if you are controlling back-dated transactions.

A dark teal hexagonal frame containing the text 'Bank Management System' in a white, bold, sans-serif font. The frame is set against a background of a modern glass skyscraper with a teal overlay.

# Bank Management System

“We provide **Financial Services**  
to our honorary **Customers**”



# Types of Banks

This banking system manages a group or network of institutions that provide financial services to our consumers. These institutions are responsible for operating a payment system, providing loans, taking deposits, and helping with investments. SVM maintains the Supplier, Courier, Vendor, and other Bank information to help in payments.

## **Objectives:**

Maintain a person's account in a bank, to develop a project for solving financial applications of a customer in a banking environment to nurture the needs of an end-user by providing various ways to perform banking tasks.

## **Benefits:**

It accepts deposits, pays interest on pre-defined rates, clears checks, makes loans, and enacts as an intermediary in financial transactions. It also provides other financial services to your customers.

# Bank Cheques

A book containing detachable blank cheques and issued by a bank or building society to holders of cheque accounts is handled through our system when the consumer makes a transaction. The checkbook is a book of cheques which a bank gives to pay for things through cheque. A cheque contains an unconditional order. A cheque issued on a specified banker only. The amount specified is always certain and should be mentioned in figures and words. The payee of a cheque is always certain. A cheque is always payable on demand. All these details are managed with our bank management system.

## **Objective:**

When you deposit a cheque into your account, The system will send the cheque to the bank of the person who wrote the cheque. The system makes sure that the the cheque is legitimate and enough funds in the cheque writer's account to cover the cheque, and then sends the funds to bank.

## **Benefits:**

The first set of numbers represent the cheque number. It is a six-digit number. MICR Code (Magnetic Ink Character Recognition): It helps our system to recognize the bank and branch that issued the cheque.



# Bank Loans Management System

An architectural drawing of a building floor plan is shown. A white folder is placed over the drawing. A large, bold, black-outlined stamp with the word 'APPROVED' in white capital letters is centered over the drawing.

**APPROVED**

This system manages different types of loans like Asset Loan also called an asset-based loan (ABL) is a type of business financing that is secured by company assets, Vehicle Loan and Other loans which are lending the money by one or more individuals, organizations, or other incentives, etc.

## Objectives:

- ÿ Address the needs of banks and credit unions, local communities, and citizens while assuring safe and sound banking practices.
- ÿ Authorize state-chartered banks and state-chartered credit unions to engage in authorized activities.

## Benefits:

The lower interest rates of bank loans will save you money. While businesses that issue equity to raise capital often give a percentage of their profits to shareholders, our system and banks require borrowers to pay only the principal and interest amount on a loan.

# Bank Reconciliation System

It is an accounting process that uses two sets of records to ensure figures are correct and in agreement. It confirms whether the money leaving an account matches the amount that's been spent, and ensures the two are balanced at the end of the recording period.

## Objectives:

- Confirm the accuracy of the balances shown in the company's books and bank records.
- Provide a check on the accuracy of entries made in both the books and bank records.
- Detect and rectifies any error committed in records
- Give indication to update the books if some entries not recorded.
- Help to check undue delay in the collection and clearance of some cheques.

## Benefits:

Our Bank Reconciliation system is used to compare your records to those of your bank, to see if there are any differences between these two sets of records for your cash transactions. The ending balance of your version of the cash records is known as the book balance, while the bank's version is called the bank balance.



# Bank Vouchers

This system generates a document which can be used as proof that a monetary transaction has occurred between two parties. In business, this payment voucher can be used for a variety of purposes, sometimes taking the place of cash in a transaction, acting as a receipt, or indicating that an invoice has been approved for payment.

## Objective:

- To detect errors and frauds.
- To know the truth of account.
- To find the unrecorded transactions.
- To know that all the transactions are authorized.
- To know that only the business transactions are recorded.

## Benefits:

- Available in multiple currencies.
- Can be fixed value or percentage-based voucher.
- Expiry date of the voucher can be defined.
- Vouchers can be used exclusively or transferable for gifting purpose.

# Bank Branch

This system manages the branches, banking centers or financial centers are a retail location where the banks, credit unions, or other financial institutions (including brokerage firms) offer a wide array of face-to-face and automated services to its customers.

Where a branch manager is responsible for all of the functions of a branch, such as hiring employees, overseeing the approval of loans and lines of credit, marketing, building a rapport with the community to attract business and assisting with customer relations.

## Objective:

- Spread Risks.
- Plenty of Resources.
- Diversified Services.
- Economies of Large Operations.
- Abundance of Fund Mobility.
- Economic Considerations.
- Healthy Competition.

## Benefits:

- Efficient Working.
- Personal Relations.
- Quick Decisions.
- Less Irregularities.
- Local Utilization of Deposits.
- Economies.
- Prevention of Monopoly.





# BUDGET MANAGEMENT SYSTEM

**“Great Place, Great Choice”**

# ANNUAL BUDGETING



**BUDGET**



SVM software efficiently handles the budget of an organization without letting any project exceed the estimated cost. This includes appropriately breaking the work down, sale forecasting, purchase forecasting and accurately staffing tasks and phases, to accurately monitor, report on and analyze progress via project status updates. It is very beneficial when it comes to re-assigning or re-allocating resources where our software keeps an eye on the task, me and expenses and expeditiously handles and plans for project expenses and maintaining the accuracy of mate profitability of the project.

## **Our Objective:**

To influence precise cost estimation, to track me and costs throughout the life of the project and screen each stage of the project and invoicing of points of reference as the project makes progress.

## **Benefits:**

Planning budgets is influencing the future inside an organization to consider the future. Our formal budgeting method with specified due dates urges operations managers to occupy their consideration away from everyday business and get down to finishing the budget. The process of making a budget removes management from its short-term, everyday management of the business and empowers it to think longer-term. This is the central objective of budgeting, even if management does not prevail regarding meeting its objectives as outlined in the budget plan — at least, it is contemplating the organization's focused and budgetary position and how to enhance it.



# PURCHASE FORECASTING SOFTWARE

Our software helps us forecast the customer demands to advance supplies and business administration. Our purchase forecasting system includes strategies including both qualitative techniques, for example, educated guesses, and quantity techniques, for example, the use of authentic deals information techniques or current information from test markets. Our Software is used in the stock management and in evaluating future capacity requirements, or selling on choices on whether to enter another market eventually it helps to forecast buys and predicting future requests for the product.

## Objectives

As we know the purchase forecasting plays a crucial role in the management of every business our objective is to help organizations to reduce risks involved in business activities and make important business decisions i.e. Purchase forecasting. Apart from this, purchase forecasting provides an insight into the organization's capital investment and expansion decisions which will help our organization make better decisions.

## Advantages:

Demand forecasting spares the organization a considerable amount of money and increment the profits. It helps to determine the timing of sales, which can enable us to improve the planning of purchasing, financing, and work.



# SALE FORECASTING



This software proficiently helps in forecasting sales. It estimates future sales and lets us make accurate sales forecasts which enable organizations to make informed business decisions and predict both short-term and long-term performance. Our system can construct the forecasts in light of past deals information and financial trends. It made it so easy to predict future sales based on years of past business information. SVM system gives insight into how our organization ought to deal with its workforce, income, and assets. Moreover, it allocates the organization's internal assets effectively.

## Strategy:

To predict future sales, gather past deals data to predict future trends. Make an exact sale forecast which can likewise consider changes in the general market, and also the changing needs and priorities of customers and separate from precise sale forecasting into various markets for products and services. Our objective is to provide our business with a set of predictions about the sales it can expect on a month-to-month basis, commonly inside a one-year timetable.

## Benefits:

Sales planning or forecasting helps the sales go up, and when we make their forecasts, we additionally design future activities, furnishing with a marketable strategy for managing our organization. Sale forecasting is the apparatus that recognizes the customers to meet their targets. With a precise sales forecast in hand, we can get ready for what has to come.



Proactive Management

# Cash Management System

**Salaar Technologies** | A company of Horizon Group

# Cash Payment and Receiving

This Cash management system refers to a broad area of finance involving the collection, handling, and usage of cash. It involves assessing market liquidity, cash flow, and investments. In banking, cash management, or treasury management, is a marketing term for certain services related to cash flow offered primarily to larger business customers. It is used to describe all bank accounts (such as checking accounts) provided to businesses of a certain size, but it is more often used to describe specific services such as cash concentration, zero balance accounting, and clearing house facilities. Sometimes, private banking customers are given cash management services.

## Objective:

Balancing a cheque book can be a difficult process for a very large business, since it issues so many cheques it can take a lot of human monitoring to understand which cheques have not cleared and therefore what the company's true balance is. To address this, our system allows companies to upload a list of all the cheques that they issue on a daily basis, so that at the end of the month the bank statement will show not only which checks have cleared, but also which have not. More recently, banks have used our system to prevent checks from being fraudulently cashed if they are not on the list, a process known as positive pay.

## Benefits:

Our Internet-based system is more advanced than the one available to consumers. This enables managers to create and authorize special internal logon credentials, allowing employees to send wires and access other cash management features normally not found on the consumer web site. We provide sophisticated compilations of banking activity which may include balances in foreign currencies.



# Cash Center & Closing



Providing full control and traceability is the key strength of our Cash Management System. In an environment, where large quantities of cash are handled by different people, the solidity of our system is guaranteed by:  
The identification of cash units from the moment they enter into the facility.  
Real time location management of each cash unit.

Where our system also handles the amount of money you need to bring to the closing, which will include your closing costs, any down payment, and escrows for property taxes and homeowners insurance.

## **Objective:**

To control the cash operations inside the boundaries of the cash center, including the control and operation of the material handling systems and cash automation and cover all areas of the cash center, including receiving, storage, pre-processing, fitness sorting, post-processing, packaging, destruction, payout preparation and distribution.

## **Benefits:**

The system traces in real time the custodian inventory history, the movement history of storage units, the activity log of individual users and so on. This way forms the ideal solution for managing your cash center.

# Petty Cash & Daily Expenses

Our system handles Petty cash which is often used to make change for customers and pay for small, erratic expenses that pop up. It puts your petty cash policy in writing, and offers some examples of appropriate expenses, even a small amount of cash that is kept on the company premises to pay for minor cash needs is handled quite remarkably. Examples of these payments are office supplies, cards, flowers, and so forth. A separate accounting system is used to track petty cash transactions. The daily expenses are considered as the daily cash flow of the company for the need of the company and managed exceptionally with our CMS.

## **Objective:**

To let you automate bank account reconciliation and control your global cash flows. Our CMS Liquidity enables you to automate and improve the forecasting and reporting of your liquidity positions. We help you to further centralize and streamline your internal and external cash flows. Where we aim to provide you a secure and flexible way to connect to nearly 11 000 banks and financial institutions around the world. And a powerful Payment Management solution to allow you to increase transparency and control to all incoming and outgoing transactions.

## **Benefits:**

An average cash management process could be hurting your company's financial health. But Our Cash Management will help you gain full, real-time visibility to your cash and take control.

With the secure, cloud-based solution, treasury and finance professionals are able to harmonize global processes, centralize Treasury Management and reduce complexity.





# Taxation Management System

# International Taxation



SVM Tax Management System offers sales tax management to help control tax-related transactions and gate risk. Our system supports VAT, Corporate Tax, Global Tax, Personal Tax, and sales tax calculations at multiple levels and locations while also supporting the necessary variations to accommodate business activities in multiple countries.

## Objectives:

We aim to post-sales tax to user-specified account, support 1099 and W2 reporting and form printing, report intercompany sales for reporting and tax purposes also support the integration of external tax packages.

## Benefits:

Stores customer tax codes by customer bill-to address and ship-to locations. It Stores customer tax exemption certificates for all levels and allows separate tax status by-products for product purchases and sales.

# Pakistan Taxation



Federal taxes in Pakistan like most of the taxation systems in the world are classified into two broad categories, viz., direct and indirect taxes. A broad description regarding the nature of administration of these taxes is explained below:

## **Direct Taxes**

Direct taxes primarily comprise income tax, along with supplementary role of wealth tax.

## **Personal Tax**

All individuals, unregistered firms, associations of persons, etc., are liable to tax, at the rates ranging from 10 to 35 per cent.

## **Objective:**

Empower the Federal Government to collect taxes on income other than agricultural income, taxes on capital value, customs, excise duties and sales taxes.

## **Benefits:**

For many income tax payers the core of the business process is pre-audit and assessment by a tax official. This process gives considerable discretion to tax officials, with potential for abuse.

# China Taxation



Our China's taxation system includes a wide range of imposts on businesses and individuals including income taxes (corporate income tax and individual income tax), turnover taxes (value added tax, business tax and consumption tax), taxes on property (land appreciation tax and real estate tax), as well as taxes such as stamp tax, customs duties, motor vehicle acquisition tax, vehicle and vessel tax, and urban construction and maintenance tax.

## **Objective:**

To provide the most important revenue source for the Government of the People's Republic of China. As the most important source of fiscal revenue, tax is a key component of macro-economic policy, and greatly affects China's economic and social development.

## **Benefits:**

China has been the subject of consistent change and revision. Tax in China is even more complicated by the fact that the system is multi-dimensional, hosting different rates and applicable taxes depending on the pay scale and the duration of your time in China.



# USA Taxation

Our U.S. tax system is set up on both a federal and state level. There are several types of taxes: income, sales, capital gains, etc. Federal and state taxes are completely separate and each has its own authority to charge taxes. The federal government doesn't have the right to interfere with state taxation. Each state has its own tax system that is separate from the other states. Within the state there may be several jurisdictions that also charge taxes.

## **Objective:**

If the person has a sole proprietorship, those earnings will be included on their personal income tax form. If a person is part of a partnership, their earnings from the partnership will be included on their personal income tax form. There are no taxes on the partnership as a whole, but on the earnings passed down to the partners.

## **Benefits:**

Income tax is probably one of the most well-known forms of taxation. If any of you earn income in the U.S. you will see the deductions on your paycheck. Every person who earns income in the U.S. is supposed to pay income tax on both the federal and state level. Each state also has its own form of income tax that employers also withhold from your paycheck. If you earn over a certain amount, \$6,750, you must file both federal and state taxes before April 15th of each year.



# UK Taxation

Our UK tax system in the United Kingdom is easy to explain to foreigners. Arguably UK has the longest tax code in the world since 2009. Then international legal research companies revealed their finding that the UK tax code has more than doubled in size since 1997, reaching 11,520 pages. The annual changes to tax and duty form a law called the Finance Act, which may change the tax rates and principles set out in the main tax acts.

The largest source of revenue for the UK government is personal income tax. The second largest source are national insurance contributions, the third value added tax (VAT) and the fourth largest is corporation tax.

Taxation in the UK usually involves payments to the central government agency called Her Majesty's Revenue and Customs (HMRC) and local councils. Our system manages the collected tax from Local councils called business rates from businesses and council tax from households.

## Objective:

Make it compulsory to register threshold for businesses which is £83,000 of non-VAT exempt income per financial year. Registration threshold for distance selling into the UK is £70,000. Businesses may want to register voluntarily in order to reclaim VAT on purchases made before the VAT registration threshold is passed. There is a time limit for reclaiming VAT that was paid before registration. The time limit is 4 years for goods and 6 months for services purchased before the date of the VAT registration.

## Benefits:

Limited companies and foreign companies with a UK branch or office pay corporation tax on taxable profits. Taxable profits include trading profits, investments and chargeable gains from selling assets. A UK limited company pays corporation tax on all its profits from our UK tax system. A foreign company with an office or branch in the UK pays corporation tax on profits from our UK tax system.

# Saudi Arabia Taxation

This system manages the taxes of a resident corporation income arising in Saudi Arabia. A company is considered a resident if it is registered following the regulations for companies in Saudi Arabia or if it is headquartered in the Kingdom. A nonresident carrying out activities in Saudi Arabia through a permanent establishment (PE) is taxed on income arising from or related to the PE. No tax exemption is allowed for foreign operating in Saudi Arabia.

## **Objectives:**

Make all costs and expenses pay or incur during the tax year to earn taxable income such as salaries and wages, travel expenses that are connected with the business or enterprise, and rent on properties used in the business, are deductible from the tax base.

## **Benefits:**

The disposal of shares in a resident company is typically subject to a 20% capital gains tax. However, capital gains deriving from the disposal of securities traded on foreign stock markets are tax-exempt if they are also traded on the Saudi stock market. Capital gains and losses on depreciable assets are not taken into consideration in determining the tax base. No gain or loss arises on the transfer of assets between companies belonging to the same group provided that the companies are wholly-owned directly or indirectly within the group and the assets are not disposed of outside the group for two years from the date of the transfer.





# COMPUTERIZED AUDITING SYSTEM



**“Make Good Choice Today!”**

Add value to your work - and turn  
your work into something great.



# SALE AUDIT

Our system helps the business with the data processing while at the same time putting a special concern for some targeted tasks. Our software consolidates or audits the information and extracts the data in the concise form which spares a considerable amount of time, cash and the frustration. It additionally fills for the need of observing any individual activities, where SVM sales audit software focuses on the activities and performance of our organization's overall sales.

## **Strategy:**

To check whether the product being delivered to our customers is completely original and the amount receivable has properly recovered or not through our software and make the examination of large amounts of data more accurate and rapid, and display us the payable and receivable in real-me.

## **Advantages:**

Since all the calculations are dealt with our software, therefore, it gives the fast output as the essential feature of our computerized auditing software is the increased speed and accuracy. Because the calculations are so accurate, the tasks done by our software is exceedingly dependable.

A hand holding a tablet with the word 'Audit' in large white letters. The background of the tablet shows binary code (0s and 1s) and a gear icon. The hand is positioned on the right side of the page, with the thumb pointing towards the center.

# Audit



This purchase order software keeps the track of each purchase order that includes a detailed list of the type, quantity, and price of products being ordered. Our purchase order system simply refers to our business' process for managing purchase orders. As a single purchase can involve records of quotes, order acknowledgments, miscellaneous notes, packing slips and invoices in addition to the purchase order, our software helps to keep them at one place organized for us. It also tracks all the associated paperwork for each order and matches relevant documents together.

### Purposes:

As purchase order is an essential part of a business and there's a much wider range of employees involved in purchasing, which means there are more opportunities for something to go wrong but it can track purchasing across the company and help us prevent fraud, control employee purchasing and avoid duplicate purchases.

# PURCHASE ORDER

### Benefits:

SVM system helps us avoid duplicate orders since it's easy to pull up records for recent purchases and that saves our time and money as well. Our purchase order system makes it easier to look up repeat orders of similar or identical products, so you can track what our the business purchased when, and for how much. Accurate, easy-to-access records about how much our company spends are also valuable for budgeting and last but not the least tracking incoming orders by matching them to our purchase orders in our record-keeping system helps simplify inventory management.





# FINANCIAL AUDIT

SVM financial auditing software helps our business to allow our organization to improve controls in the financial reporting mechanism and ensure that corporate financial statements are correct. These statements include a balance sheet, statement of income, statement of cash flows and a statement of retained earnings. Our software also ensures that financial statements are accurate, complete and in compliance.

## Strategy:

To locate transaction errors, detect fraud, and maintain compliance with accounting standards so that we will be able to quickly create audit trails that let you trace any transaction the level, from the summary down to the details. The objective is to able our software to monitor the entire-audit process and a copy of every document audited will automatically be saved.

## Benefits:

Our financial audit software helps to detect and prevent errors and frauds and helps to maintain account regularly plus if you want to know the profit or loss of the business a certain period, you can get information about profit or loss through our software which provides an external confirmation of the organization's financial health that confirms their good management.



# ONLINE SALE PORTAL



“Discover The Place You Love”





# USER PANEL

VBM User Panel software provides users panel to our in-house users. They manage the portal, data entries, data monitoring, data controlling, product uploading, customer complaints, and coordinating on with each other. Various staff members are assigned assorted rights; for example, they can maintain, delete or add data etc. They can log in and manage the product advertisements and track orders from the preliminary position to the destination position. The in-house users can examine the whole purchase history, alert about a particular product, and manage all the online payments made by the customers.

## Objectives:

To provide our in-house users numerous facilities, for example, track orders, manage online payment methods, and view product lists, etc.

## Benefits:

Through the VBM software, the in-house users can log in into their login panel, where they can work on product improvements, promotion of products, deal with visitors, take orders, manage and track orders, and customer feedback. It helps to identify problems, resolve issues, and provide ideas for improvements.



# VISITOR PANEL

## **Visitor Panel:**

VBM Visitor Panel software manages visitor panel and visitors. Visitors can view product lists of the displayed products, create new accounts to see the discount offers and easily request for a newsletter.

## **Objectives:**

To provide our visitors with complete access to our products in an easy way where they can view and buy products, share their reviews, and manage their information.

## **Benefits:**

It helps in managing every visitor and customer, at the same time, the software keeps track of their information for businesses to identify potential customers, i.e., what they like to buy? How can their expectations be fulfilled?



# ADMIN PANEL

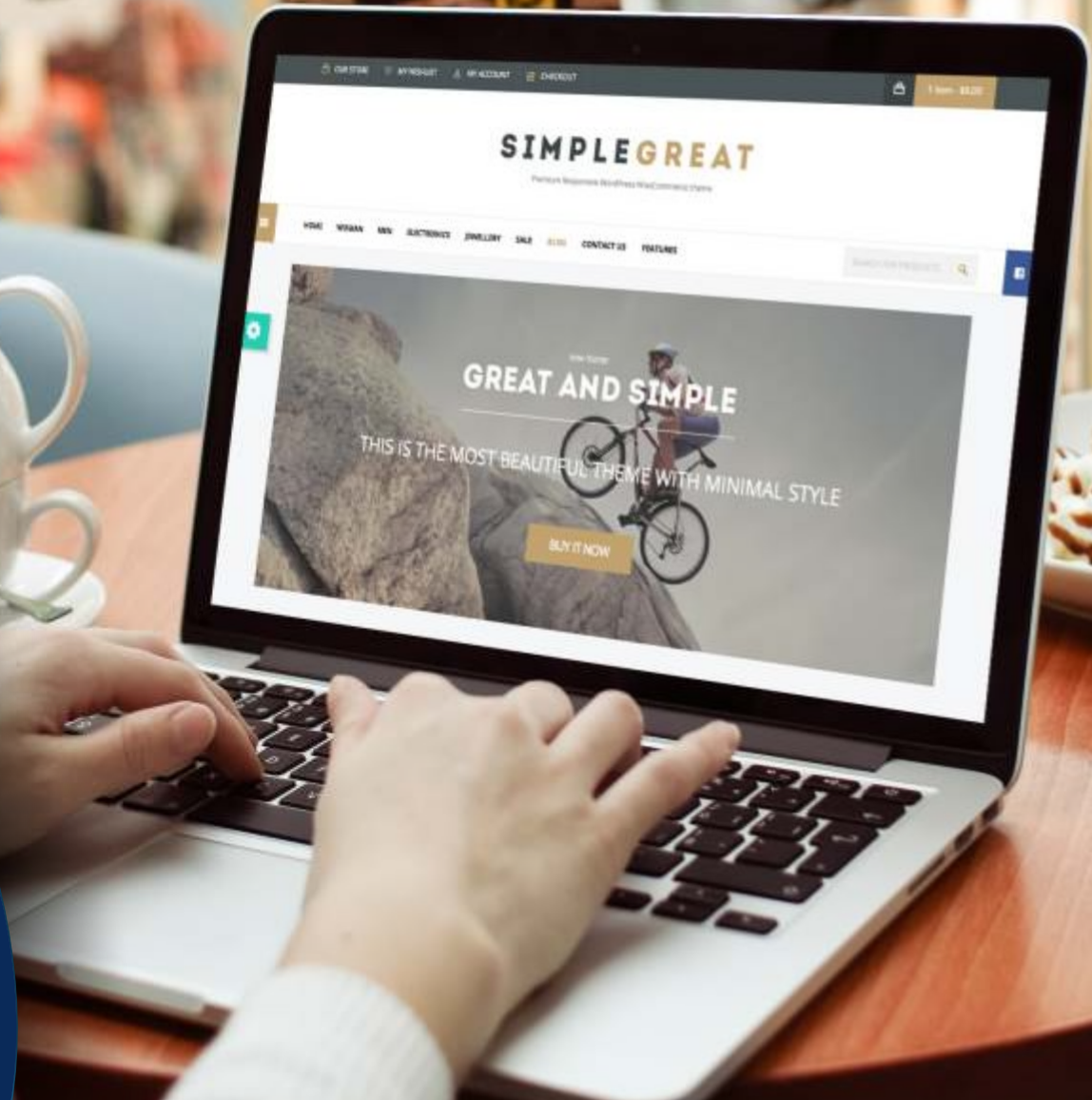
VBM Admin Panel Software includes an administration panel, which is the dynamic regulatory interface that allows to administering, controlling and monitoring the website. It allows the website to produce new content and update its elements with ease. With this, the admin can create/add new product and product group, create and manage brand users, manage retailer users for bulk purchases, delete the unnecessary users, and update user view.

## Objectives:

To work with online stores where, our clients can manage product request, offer discounts, interact with their clients, and change the outlook of stores to attract in more clients to their e-commerce businesses. Make it simple to check progress, maintain data, make new backups, and see the most recent updates.

## Benefits:

It provides a suitable method to design websites and effectively create and change pages. The administrator interface gives a deliberately constrained view. To guarantee that it stays simple for the user's to utilize where they can execute any control function- from setting up client authorizations, monitoring new sign-ups and active clients to supervising content, checking browser details & sending alerts.





# SALES ADMINISTRATION SYSTEM

**“Top People Manage  
The Sales”**





# ONLINE SALE

## Benefits:

VBM software keeps track of every sale, it allowing enterprises to focus on other sale related activities, plus it lets them track the performance and output of their teams and their businesses.

## Strategy:

To achieve maximum sales volume and contribute to an overall profit for the enterprises. We aim to provide products that are socially responsible and are marketed in a manner that meets customer's expectations and significantly contributes to the company growth by taking customer feedback.

## Sales Management Software:

VBM Sales Management Software provides daily purchase and sale reports of all vendors customers. It holds complete track of each and every transaction and sales deals and overall provides an entire Portrayal of the process.



# ACCOUNTS RECEIVABLE

## Accounts Receivable System:

VBM Accounts Receivable Software efficiently manages credit and collection tasks. All sales and receivables can easily be tracked and are integrated into the essential management data reports to enhance the inflow of cash and benefit as much as possible from sales patterns. Enterprises can assess their sales status by generating reports, distinguish their prominent customers, and to stay on top of sales trends with the assistance of this software.

## Objective:

To manage and control everything related to sales, i.e. sales transactions, sale charges, return, and accounts receivable etc. It ensures that accounts receivable is successfully converted into cash-flows. The system generates sales data reports of all sales transactions, returns, customer orders in process in detailed form and in various manners.

## Benefits:

This Module helps prevent overdue payment and unpaid invoices making its fast and successful approach to strengthen the organization's financial or liquidity position.

4117256	7835500
5122635	2405405
3445856	6500223
5288436	2050495
22135	2030144
	7042025
	524

accounts receivable



# AFFILIATED SALE MODEL

## **Affiliated Sale Model Software:**

VBM software manages affiliated models with a distinctive type of brand promotions by sharing a link of products in an API or JSON data file. Through which they can access and extract the information of products on their website and page to promote the sales and help to get a lot more traffic through social media sites. This software tracks each visitor and rewards them for bringing traffic through their marketing efforts.

## **Objectives**

Our objective is to promote brands by affiliating with various publishers and attract more visitors to reach the maximum audience, which shall ultimately increase overall sales.

## **Benefits:**

It will attract more customers or scale traffic faster to our client's businesses and will help to make the brand more visible. It will boost sales at a swift pace by reaching out into markets that may generally not be exposed / tapped.



# EXPORT

(With Custom Clearance)

## International Export Software:

Through SVM Export Module, Commodities can be exported with automated, great ease of generating packing list, manage letter of credit, materials inspections, shipments management for the reliable exports.

## Objectives:

To the source, prepare, consolidate and ship our products and commodities which comply with each country's rules and regulations. The main objective is to brand/product to spread around the world and ensure enduring relationships. Ensuring, our clients to become our loyal customers and partners in success.

## Benefits:

Exporting is a major driver for the growth of any economy. With strong international export, the SVM Modul system can make an organization prosperous and gives the power to control the markets and economy. Enterprises are empowered with more control over documentation and export process.



# BUSINESS FOR EVERYONE

(7/24 SHOP)



## Affiliated Sale Model Software:

Anyone can create his personal shop and run it 7/24 and promote their business through social media and increase their sales. The sale's profit will be shared among us. We will provide them an Admin panel which is managed by our software that will track and manage all the payable & receivable, and daily sale.

## Objectives:

To expand our business by providing opportunities and encourage enterprises to grow and flourish so they can help us promote our brand and boost up our sales.

## Benefits:

It will help expand our empower enterprises, boost their sales and increase awareness of their products. It gives considerably more empowering insights about market trends. Even people with the basic education can start their business by just small investments to start earning. they can view their daily sales, profit and loss, daily ledger and other things through our software. It helps to create money-saving opportunities for their business to improve production of their products in future which will bring us more people to work with and widen their business.





“We Organize The Data  
In A Way No One Can.”



# Business to Business RETAIL MANAGEMENT SYSTEM



# RETAIL DAYBOOK

## **SVM Retail Management Module:**

SVM software tracks and records each sale and inventory transaction executed in a day with every detail of products sold in bulk to our business retail customers. It saves a lot of time to plan the next sales and manage inventory to avoid loss with customers.

### **Objectives**

To provide retailers the record of every transaction, sales and profit & loss for the day and ensure that our bulk customers can pay in flexible payment options with different and multiple methods and improve the shopping experience of our bulk customers.

### **Benefits:**

Retail daybook records all the sales, stock ledger, profit & loss details of every single day and helps to maintain activity log daily.

# DAILY PROMOTIONAL ITEM LIST

## Daily Promotional Product List:

SVM software manages all the bulk customers with B2B, it sends them SMS and email about the daily promotional products discount for purchasing in bulk. The system is more concerned about selling products to the bulk purchaser.

## Objectives:

To increase sales to the maximum through bulk sales. The more we sell in bulk greater the sales volumes. Thus, enterprises will progress with more profitability. We aim to increase their sales and make good relations with the bulk customers to promote the brand to the top.

## Benefits:

SVM software keeps bulk buyers interested by sending them the discount offers on their products via email or SMS. As software keeps the record of all transactions, it helps to identify bulk and potential customers.





# ACCOUNTING LEDGER

SVM software provides easy and flexible reporting. All the financial reports that most retailers will ever need are included in the software; Our accounting ledger provides a complete record of financial transactions over the life of the company. Our software holds account information that is needed to prepare financial statements and includes accounts for assets, liabilities. Our bulk customer purchases, revenues, and expenses. Most importantly, it allows the retailer to run daily financial reports that are updated through the last transaction recorded.

## Objectives:

To provide information regarding current balance and transaction history of an accounting period by using our software, then our software will work as a confident source if the relevant information required at the end of the accounting period.

## Benefits:

By using SVM accounting ledger software, one can easily see the ledger including the outstanding balance of a specific customer who buys in bulk, supplier or vendor. Our software can navigate you to Information very quickly. The transactions relating to different persons or concerns are recorded in the account of each person or concern separately by the software. As a result, complete and reliable informations are available with respect to every account.

# BRAND MANAGEMENT

To publicize and integrate businesses. Enterprises can utilize this software effectively to promote their brands by blogging, posting videos, images, sending messages and using social media where they link their brand or business page to different social media sites i.e. Facebook, LinkedIn, Instagram, etc. using JSON services.

## **Objective:**

To promote your brands from the local list to international brands lists where they can introduce their brand for much higher profits and brand recognition by using different software techniques and strategies by developing a good relationship with their target markets and clients, which is essential for brand effective management

## **Benefits:**

It will certainly increase the value of enterprises through good branding tactics and shall provide workforce direction and motivation and increase their overall sale with maximum online traffic.





**“Where You Can Pay  
In Your Style”**

# ONLINE PAYMENT MANAGEMENT SYSTEM



# CASH

This software handles and manages all the transactions made through hard cash, petty cash efficiently. It helps us to utilize the cash we received at the end of the day and the rest is deposited to bank and keeps a track of all the cash debited and credited.

## Objective:

To provide a convenient way of making an online payment for our customer's i.e. though hard cash. Although, paying with cash can be a great way of spending money on their needs, smartly. We aim to satisfy our customers when they receive the products.

## Benefits:

If you pay in hard cash you will value your purchases more and your purchases will feel more meaningful to you which will certainly, help you save more and our the software tracks the payment made by the customers, manages their issues, make delivery confirmations and helps in making order planning. It maintains the cash centers and provides fully integrated business intelligence reporting.



# EASY-PAISA

This software makes the payment through the Easy-paisa payment service that brings you a problem-free and secure approach to pay your sale invoice. Presently you can do online payment without much of a stretch pay your sale invoice from your closest Easy-paisa shop or Telenor Sales & Service Center, or other Easy-paisa shops.

## Objective:

To let our customer pay wherever they are which is a helpful method for sale invoice through Easy-paisa service, pay at whatever point they need which is accessible 24 hours every day, 7 days a week from all Easy-paisa shops and a secured way where all transactions occur real-time and are totally secure and reliable.

## Benefits:

Paying with Easy-paisa is very convenient at any time of the day which is secured and includes Instant Payment with no extra charges on online Payment. You can track your payments on the online portal and if you find any issues with your the payment you can contact or visit our CRM. Our online payment software is fully integrated with the accounting management system.



# CREDIT CARD

This software handles various payment methods for our customers to do online payment comfortably. Our online payment system will manage payments through credit card and empowers the cardholder to do online payment for merchandise and services and credit card software keeps a track of the customers' transactions which is processed proficiently.

## Objectives:

To let our customers do the transaction through different methods of payment i.e. Credit card. Our software is designed to provide our customers easement in paying online around the world whether they pay through credit cards or debit cards. Our the software will keep a track of the payments made by our customers and what medium they used for online payment.

## Benefits:

Paying through your Credit card offers you reward points for any purchases. Our online payment system seamlessly accepts payment through credit cards with secured online media. With our API, you can create a new user account on our website that lets you track your reporting, deposit, and inventory in one place. The online payment can be made in real-time and if you find any problem while making the online payment you can visit our CRM and report the issue in which our CRM will solve your payment issues, immediately.



# PayPal

SVM Software is intended to automate the task of applying installments & purchases to invoices or order deposits. Our online payment system enables suppliers and their customers to make payments using credit cards and debit cards with an easy payment process. It is a payment system which provides various payment methods through third-party that would enable our customer to make their transaction.

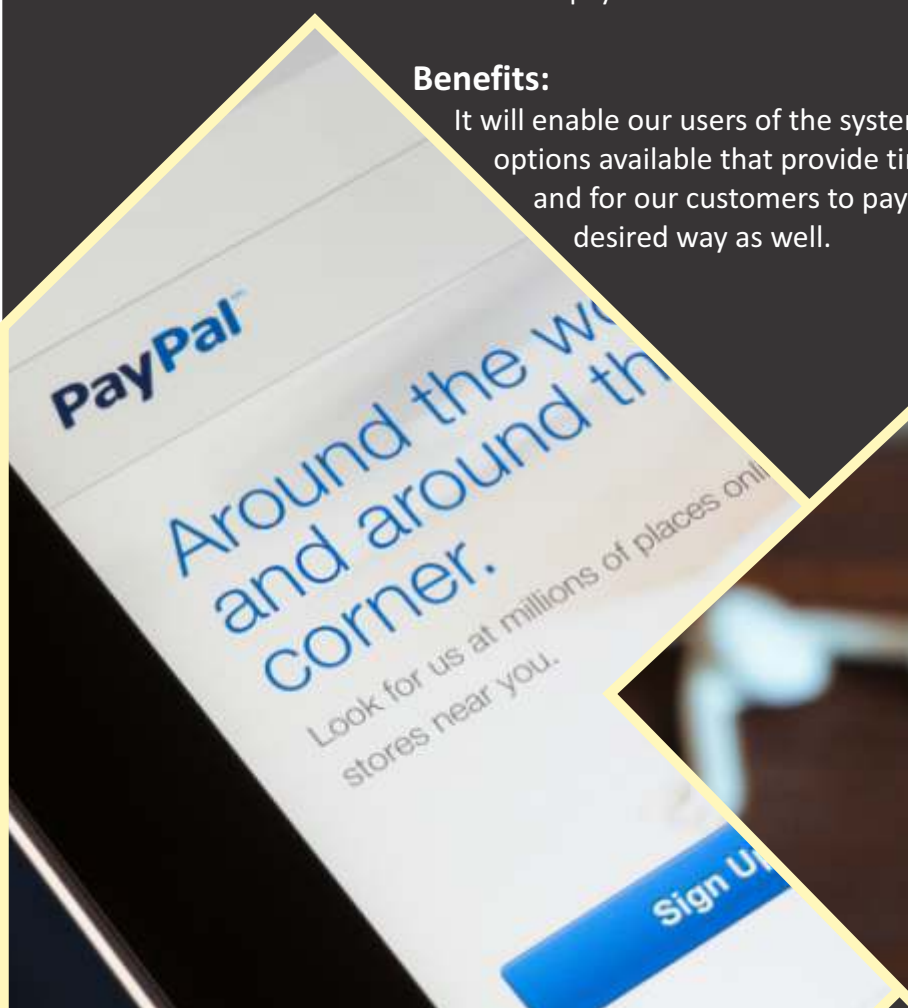
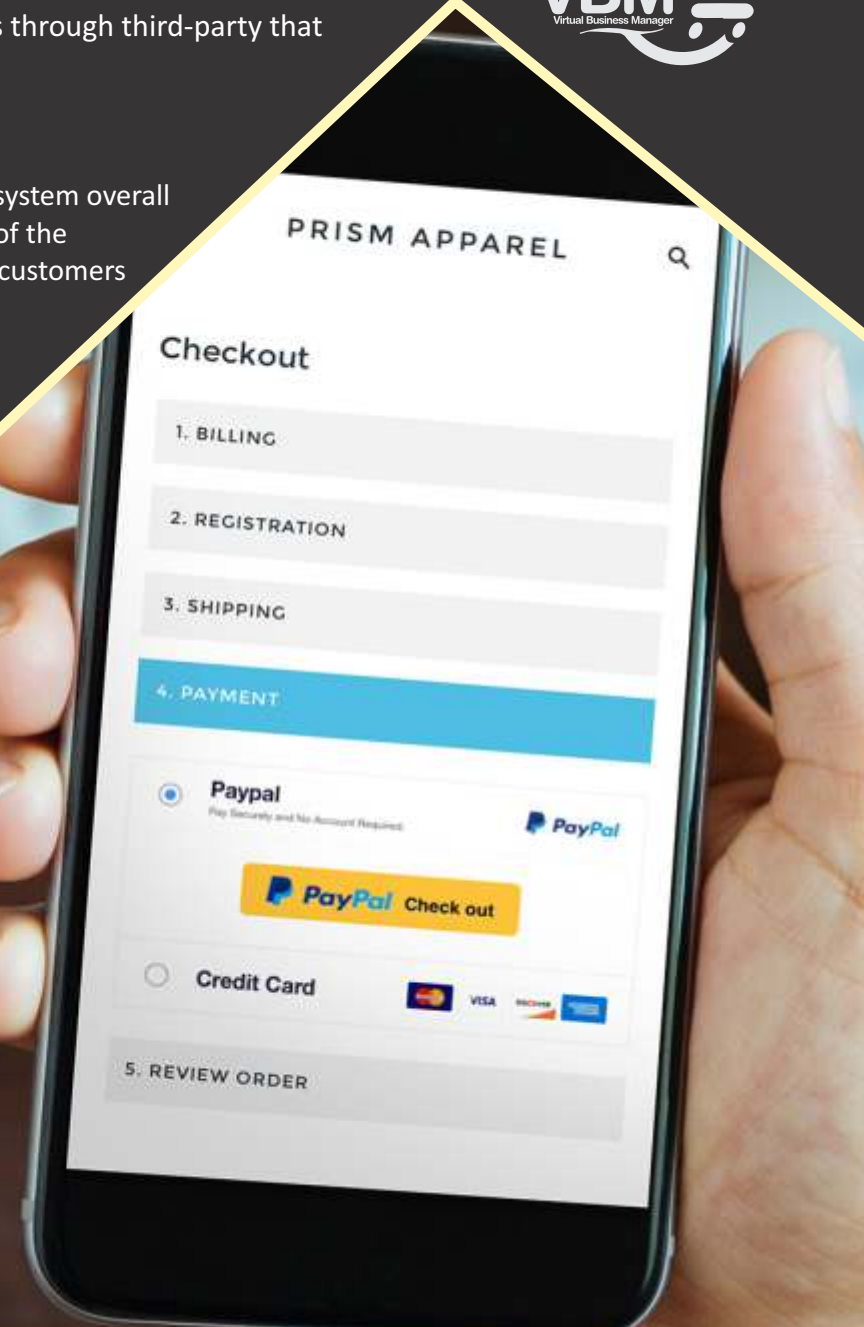


## Objectives:

To set desirable tributes or methods of payment, so our payments system overall would offer a mix of payment methods that collectively offer each of the tributes i.e. Through the debit card, in a way that it will enable our customers to meet their payment needs and wants at a reasonable cost.

## Benefits:

It will enable our users of the system to use these options available that provide timely payment and for our customers to pay in their desired way as well.



# ORDER MANAGEMENT AND TRACKING SYSTEM

**“We Consider Your  
Orders, Our Requirements”**



# ONLINE ORDER MANAGEMENT



SVM order management software provides a centralized place to manage orders from all sales channels. It is very efficient in providing order status, on-time deliveries and meeting customer expectations. Additionally, our order management system can improve sales visibility and reduce delays and back orders by giving you a single view of demand, inventory and supply.

## **Objective:**

To provide a way to not only increase efficiency, improve fulfillment but enhance the customer experience. Our main objective is to provide cross-channel consistency and create long-lasting relationships with our customers and fulfill customers' demands, while an order is in transit or sale, is completed.

## **Benefits:**

Our software helps us organize the parts of the fulfillment the process includes tracking orders from customers, processing orders, and organizing fulfillment, from when a customer purchases something from it shipped off to them. It also manages data from our customers and sales teams.



# ONLINE ORDER TRACKING SYSTEM



This order tracking system allows the customer to get an insight into where their order is at any given point in time. Its entire journey to the customer, from the initial order, to the warehouse where the order will be lifted, and finally to logistics through which the order will be picked up and delivered to the carrier.

## Objectives:

To keep our real-time inventory management system up-to-date that if we have a product that is out of stock we can see exactly when we need to order it and how long it will take and give our customer a complete sight of their order from the initial point to the destination point.

## Benefits:

Our online order tracking system is one that tracks goods from the moment the order is placed to when they are physically delivered to the destination location on. Our system delivers different benefits, like cost efficiency, and additional benefits for customers and suppliers. As our customers and suppliers can check themselves where their order is, our software makes our business more trustworthy and professional.



# COURIER MANAGEMENT SYSTEM



YOUR GOODS OUR SERVICE

“We Deliver Your Goods  
At Your Doorstep”

This software keeps the record of every transaction whether the money is going out or coming into business. It can manage countless transactions on daily basis, including the cash receivable, received by the courier company and creates payable for courier company at the end of the day and courier company can see their courier services ledger.

**Objective:**

To record all the transactions instantly and take actions immediately if any issue shows up and persists, and to check if the payable and receivable are paid and received respectively in the given period.

**Benefit:** By utilizing the payable and receivable software, we can get paid on the product and services, we provide very promptly as the system automatically generates invoices.

# PAYABLE AND RECEIVABLE LEDGER



# COURIER SERVICES



With SVM Courier Service Software, when the customer orders a product, the information about the product is sent in the form of Email and SMS to the delivery boy, supplier and the customer. In which the user can check all the costs including the cost of packing to the cost of delivery too.

## Strategy:

To reduce the paperwork and record all the activities of the users. We try to provide the best and fastest ways of the courier delivering with reliability to our users where they can track and see the couriers on their cell phones and can directly communicate with the delivery boy.

## Benefits:

Our software is very user-friendly so the user can feel comfortable and easy while working on it. Where the information of services can be obtained very quickly and easily and our software gives a very quick response in a very accurate manner to the delivery boy and end-users.

# ORDER DELIVERY MANAGEMENT SYSTEM



This software manages and tracks every ordered delivery of products from where it is picked and to whom it is delivered, delivered products' information, about the cash payable and receivable by the company, all in one place and customers will know the current status of their order.

## **Objectives:**

To make a strong connection with our customers, deliverers, and providers on a real-time basis, encouraging quicker deliveries, enhanced operational management and greater consumer satisfaction.

## **Benefits:**

It will help to deliver products in the shortest possible time and cost with real-time invisibility of the good being delivered to the customer. Satisfying your customers more by keeping in touch with customers with notifications throughout the delivery process.

[www.salaartech.com](http://www.salaartech.com)



# (CRM) CUSTOMER RELATIONAL MANAGEMENT SYSTEM

“Where Our Customers  
Are Our First Priority”

“Bettering Our Future By Maintaining  
Relationships With Our Customers.”

# CUSTOMER CARE CENTER



This software manages the progress of our current and potential customers to secure and increase the growth of the organization profitability ultimately by improving relationships between customers and company.

## **Objective:**

To focus on the organization's relationships with the customers, service users and suppliers etc by having a clear overview of each customer and their history with us, to increase the productivity and profitability.

## **What Will You Get?**

This software gives the customers the best experience by staying loyal throughout their journey, we understand who our customers are, their needs and wants and apart from this all, we care about your feedback as we give your feedback the highest priority.



# CUSTOMER FEEDBACK



This software takes the feedback from the customers when they buy a product and shares it with our suppliers, and then we evaluate our suppliers on the basis of these feedback to improve our services.

### **Strategy:**

To listen our customers feedback, ensure that the end product really resolves our customer's problem and meets their needs. We try to provide the best product you want to fulfill your needs and satisfaction and by your feedback, we can track the satisfaction level of yours.

### **Benefits:**

It will let you know how much we value you, and how much we are willing to have you as a long-term customer. as our software stores the history of our customers, it really helps us to identify the most potential customers to our company.

# BULK EMAIL SYSTEM

As we know Email marketing is one of the main channel of communication which is dependent on customer's information like their email addresses, profiles, behavioral data etc used for usually broadcast email marketing. Our software composes a single email, takes data from the database and sends it to millions of people on just one click at a time.

## Goals:

To increase our total sales as the Email marketing usually plays a (big) Role. Nobody likes to receive the same email over and over again. So our System specialists make sure that we email the given address only once. It tracks all sent emails and detects the bounced ones that helps us to enhance our bulk email marketing performance efficiently.

## Benefits:

As it doesn't cost us much to deliver offers to our hundreds of potential customers as you don't have to pay for the paper or ink etc and it also saves us a lot of time as it doesn't take days to deliver to the addresses, all it takes is a minute hardly where you can send emails in large number. With this service we are able to deliver the offers about our products and services to a targeted audience.



# BULK SMS

Through this bulk SMS software a single message is sent to millions of people through a single click which ultimately helps our sales to increase greatly and it provides a significant flow of customer information, which is used to have a positive impact on our company as we don't have to make massive efforts for the user to respond, but for us the information provided about customer, gives a hint about the person, what he wants or his interest which helps in fulfilling the customers' satisfaction. It enables us to manage the relations with our customers on the basis on their collected data.

## Objectives:

To make a quick, productive and dependable method of correspondence with our customers and staff and give them an intuitive correspondence answer for enhancing business-to-business and business-to-customers relationships.

## Benefits:

This software is very beneficial in saving time and cost as we can send millions of people, one single message on just one click which can increase our sales greatly and help our company grow more.



# CALL CENTER MANAGEMENT SYSTEM



“We Listen To Your  
Every Problem And Help  
You Solve It.”



# CUSTOMER CALL AND COMPLAINT CENTER

This Call Center Management System is used to receive and transmit a vast volume of demands by phone. Our software manages the organization, its everyday activities of the call center, including forecasting, planning, representative training, reporting, and all client collaborations etc.

### **Objective:**

To solve the problems of our customers by taking their feedback and providing the best solution to their problems and meeting their expectations and delivering the best possible experience to each business customer as customer satisfaction plays the important role in a business and that is something we won't miss out.

### **Benefits:**

As This system links our customers with the organization together. It enables the customers to access the information they need, easily, which improves the customer-business relationships as well. Our software also enables us to hire the right people for the right job at the right time for the sake of growth of the organization.

This software helps us to hear out our customers and take their feedback on the basis of our products and see the satisfaction level of our customers, whether we met their needs and expectations or not. These feedback help our organization to improve our products and services, increase the profitability and make more progress by satisfying our customers' needs and wants. As customers' feedback helps to measure their satisfaction level which benefits us in increased market share, lower costs, or higher revenue.

**Objective:**

To satisfy our customers with our services and products, listening out their feedback and fulfilling their needs. We try to give our customer the best experience for the sake of their happiness, because we are linked to their happiness and satisfaction.

# SERVICES EVALUATION AND FEEDBACK

Feedback

**Benefits:**

This dependable and expert software will furnish our business, not just with a measurable return of profitability, arrangements made and client benefit settled but also the elusive advantage of securing and upgrading your brand. It enables us to give our customers a 24/7 day touch point. With our accomplished and well-trained customer service employees will secure and improve our brand while either settling customer issues or informing and leaving callers confident that somebody will hit them up soon with a solution and our call center management system abilities include call screening, arrangement setting, reservation and enlistment administrations, and far-reaching informing etc.





## Shopping Card Information System

“Eat, Shop, Repeat”

# Shopping Card Information

SVM Shopping Card system facilitates the acceptance of electronic payment for online transactions to become increasingly useful due to the widespread use of the internet-based shopping and banking.

## Objectives:

To give our customers great convenience and the ability to shop at SVM stores without leaving the comfort of their own home.

## Benefits:

Our Shopping Card System is used by customers who have accounts enabled with Internet banking. Instead of entering card details on the purchaser's site, in this system the payment gateway allows users which bank they wish to pay from. Then the user is redirected to the bank's website, where authenticate oneself and then approve the payment. there will also be two-way authentication. Where we, allows merchants to provide their information on our website so that consumers can pay online payments/ from customers / buyers.

It also allows consumers to pay through their bank account. It is seen as being safer than using credit cards, as it considered more safer than using credit cards online is much more difficult for hackers to gain login credentials compared to credit card numbers.



# Bank Card Information



S  
VM Bank Card Information system facilitates the customers to acquire a bank card through the bank card their clients to perform one or more services that relate to giving the client access to funds, either from the client's bank account or through a credit account. It can also be a smart card. A bank card will usually have the client's name, the issuer's name, and a unique card number printed on it. It will have a magnetic strip on the back enabling various machines to read and access information.

## **Objectives:**

It allows debit cards issued in one country to be used in other countries and allow them instant cash withdrawal.

## **Benefits:**

Depending on the issuing bank and the preferences of the client, this may allow the card to be used as an ATM card, enabling transactions at automatic teller machines; or as debit card, linked to the client's bank account the card can be used independently by on a credit card on POS.

# Bank & Shopping Card Packages

This system is set to offer attractive discounts on gift cards countless merchants. Some gift cards are only available as gift codes, which means customers can only use them for online purchases. An ample selection of physical and electronic gift cards, as well as printable electronic certificates that can be used online or in-store, from merchants.

## Objectives:

To increase sales and offer discounts to customers which may result in additional sales and brand loyalty.

## Benefits:

Customer tends to spend gift card balances, more freely than they spend cash. But for goods return customer can only avail gift cards in stead of cash for future purchases



# INVENTORY MANAGEMENT

“Products You  
Can Admire”



## VIRTUAL BUSINESS MANAGER

13-Babar Block, Main Boulevard, New  
Garden Town, Lahore - Pakistan



VISIT US



EMAIL US



CONTACT US

# PHYSICAL INVENTORY STORE



This product is designed to track stock levels, orders, sale deals, and deliveries. It can also be utilized to make a work arrange, product warehouse and other product-related reports when an item is in a warehouse or store, it can be tracked via tracking criteria, for example, code bar reader. Our software manages the inventory, keeps the track of each product that is transported and delivered and the products that are out of stock.

## **Objective:**

To keep up a balance between excessive and too little stock. Track stock as it is transported to its destination. Pick and transport things from the warehouse. Monitor item sales and inventory levels. Eliminate items that are outdated and no longer used. Avoid passing up a major opportunity for deals due to out-of-stock circumstances.

## **Benefits:**

It can help us increase our overall sales by 20-40%. Tracking inventory in real-time improves the flow of goods to our customers. An excellent management of inventory system, can result in greater productivity for us.





# MULTI-CURRENCY STORE

This software which is designed to store products and keep a track of every information related to our products, stores item that can be viewed in multi-currency according to our customers need. The rate of exchange is auto-refreshed. Where you can set any currency as your essential currency. As our software supports multiple currencies, the product's currency switcher capability helps our customers to change to a currency of their choice.

## **Objective:**

To make it simple for our customers to know the cost of an item in their own particular currency and give the base currency for every item and fetching of the real-time market exchange rates to calculate the cost in the currency for the region from which the store is being accessed.

## **Benefits:**

It eliminates costly foreign transaction charges for our customers, which will influence our customers to appreciate that we're sparing them cash which could tempt them to return for future purchases or allude you to their companions, family, or associates. At the point when our customer audits their bill, receipt, or shopping basket and it's in their own particular currency, they know immediately the amount they will be charged, which keeps any disarray or inquiries.

# SINGLE CURRENCY STORE

This software is capable of selling items in one currency to our customers, where our customers can view and buy items but in store currency. Our software manages the sales and ledger in the same currency and allows our customers around the world to purchase in our currency where the customer's bank takes care of the currency conversion and it is easy to set up containing one payment gateway and one set of prices.

## **Objective:**

To sell items and make sale ledgers in the same currency to avoid extra cost by following one set of prices and payment gateway resulting in lower interest rates.

## **Benefits:**

It eliminates the extra cost we pay for converting currencies as this is much more expensive as we will have to pay all commissions too and it enhances transparency. Our clients would not need to change cash when voyaging.





# LOGICAL MULTI-INVENTORY STORE

This software manages our wholesalers & brand managers inventory & information, and keeps a record of their products and all transactions after an agreement with our wholesalers and brand managers. Our software handles the products' information stored in logical warehouses, stock reserves and allocations. It will even compute future stock projections and feature any conceivable shortfalls, so we can prepare.

## **Objective:**

To gain more wholesalers, to provide our customers the products we do not stock that will meet their expectations. Giving our users the complete authority to change or update item rate and discount, give and manage inventory alerts etc.

## **Benefits:**

It helps us save a lot of time and cost because we don't have to manage an inventory and having a logical inventory can improve the accuracy of inventory system as too many inventories can cause us profit loss etc.

# INTERNAL INVENTORY TRANSFER

(WITH OR WITHOUT PRICE)

This software efficiently handles the transferring or shipping of items from a warehouse or inventory to another warehouse with or without transfer rates. When more than one warehouse or inventory is being used, this process is carried out which is tracked in real-time by our software. It makes the list of the items to be transferred and transfers it to the designated inventory and while the items are being transferred, our software considers them “in-transit” and not in stock at either warehouse.

## **Objective:**

Providing single item view from multiple inventory, managing inventory positioning, single and multiple stores and the items issued from single or multiple stores and monitoring items stock status in real-time.

## **Benefits:**

It gives system alerts when stock is near to finish, tells us about item aging and average price for multiple price purchasing.





# PURCHASE ORDER MANAGEMENT SYSTEM

“We Bind Connections  
Between You And  
Our Products.”

# PURCHASE ORDER

SVM purchase order software (POS) works on the confirmation of orders. It sends documents to vendors and suppliers that authorize purchases. It examines the previous sales and works on your future sales, show the current status of the purchase order which you can be modified as well, and the software manages the vendors and suppliers which have not been so cooperative with you and helps to blacklist them.

## Objectives:

To efficiently manage every PO, keenly examine your previous sales, forecast, and to stay in touch with your vendors and suppliers in real-time.

## Benefits:

Our software will auto-generate the PO on the basis of the forecast sales, you can customize products, add new products and current products list can be edited (modified, deleted or new product added) and it will give the current status of PO as well as it can expire it on a specific day.



# INWARD GATE PASS



SVM Software monitors and maintains gate registers for materials, visitors and vehicles, and manages the PO sent and checks if the customer has sent the quantity demanded by order invoice. Where the verification of the products and vehicles takes place, a tier that it transfers it to the store. This software puts QR Code on each product by which the software can track them. But if the quality of a product is not good enough, the store retailer will return the product and the bill is adjusted accordingly.

## **Objectives:**

To monitor and manage every entry in your organization to prevent this and other illegal acts by keeping a record of every entry. To manage every product order, track them through the QR code bar put by the software on each product for quick and secure delivery of each product.

## **Benefits:**

This software module manages every movement in your organization and restricts unauthorized entries, which allows the software to get a record of the time of movement and track the person responsible for any of the unauthorized carry. SVM software also helps to improve the discipline within your organization.

# GOODS RECEIVED NOTE

SVM software manages the products sent to suppliers and vendors keep a track of every stage it goes through and the GRN of the products. The vendors examine the purchase order invoice and receives products, our software tracks the products through a QR Code bar put by our software on each product and our software shows the current status of the products in real-time.

## Objectives:

To manage the GRN of each product and track products while it is transferred to the inventory in real-time through our software.

## Benefits:

Our software manages every in and out of your products sent to the vendors and suppliers through the QR code put on them which lets our software to monitor the inventory when it is being updated shows the current status of the product etc.



# PURCHASE INVOICE

This software manages every product's purchase invoice/document or the bill of products we purchased from our vendors or service providers that indicates what we purchase, in what amount and for what price. Our software keeps each purchase invoice which can be used to prove that we purchased something from a specific supplier and paid for it.

## Our Objective:

To manage each invoice related to the orders we made and to describe exactly what we're getting for our money, which gives finance departments transparency into what different departments buy.

## Benefits:

When store manager creates Good receive note, our software auto generates payment invoice which is sent to our accounts department where the department will make the payments in different ways i.e. installments, down payments or aging method etc.





# IMPORT & EXPORT MANAGEMENT SYSTEM



“Seek, Order, Repeat”

# IMPORT SYSTEM

This Import system is an imperative part of our business that contracts with the receiving of merchandises. Our employees will be in charge of speaking with different delivery organizations and dealing with a significant part of the transportation. Our employees have all the required abilities important to work well in such position. Where our software handles the whole cycle of imports, i.e. Making an invoice, managing shipments' departure, and destination etc.

## **Objective:**

To accelerate our deals, to take care of customers demand for the commodities which are demanded but are not available in our inventory are transported in, and to enhance the standard of our business since imports empower our business to offer a wide variety of products of high caliber.

## **Benefits:**

This software controls complete import cycle, from purchase invoice to dry port clearance, and our document control system controls all the documents i.e. bill of material etc





# ORDER PLACING



This software manages order placing, where it creates an order file, gives the container description, provides supplier information, about the shipment process, contracts registered system, manages description about purchase invoices and packing list whether they are dummy or original etc.

### **Objective:**

To enhance complex system of order placing, where the complexity of documentation is managed in easy and with high probability computerized way through our software.

### **Benefits:**

Our software helps to evaluate our suppliers and vendors on the basis of previous order placements, their quality, experience and other set parameters by which we can easily select them, which saves us a lot of time, reduces cost, makes importing process fast by improving our data control system and handling and preventing missing data. Our software helps to make a complete computerized reports and in maintaining records, monitor existing data.

# MAKING CUSTOM INVOICE

When we export, we make custom invoice and packing list through our software, in which the weight and quantity of the products, product details, registration numbers of products and other things are sent to the custom invoice, where they verify every product and then gives approval to export our goods and products which are ready. Our software helps to track each product throughout the journey by the QR code bar put on them.

## Objective:

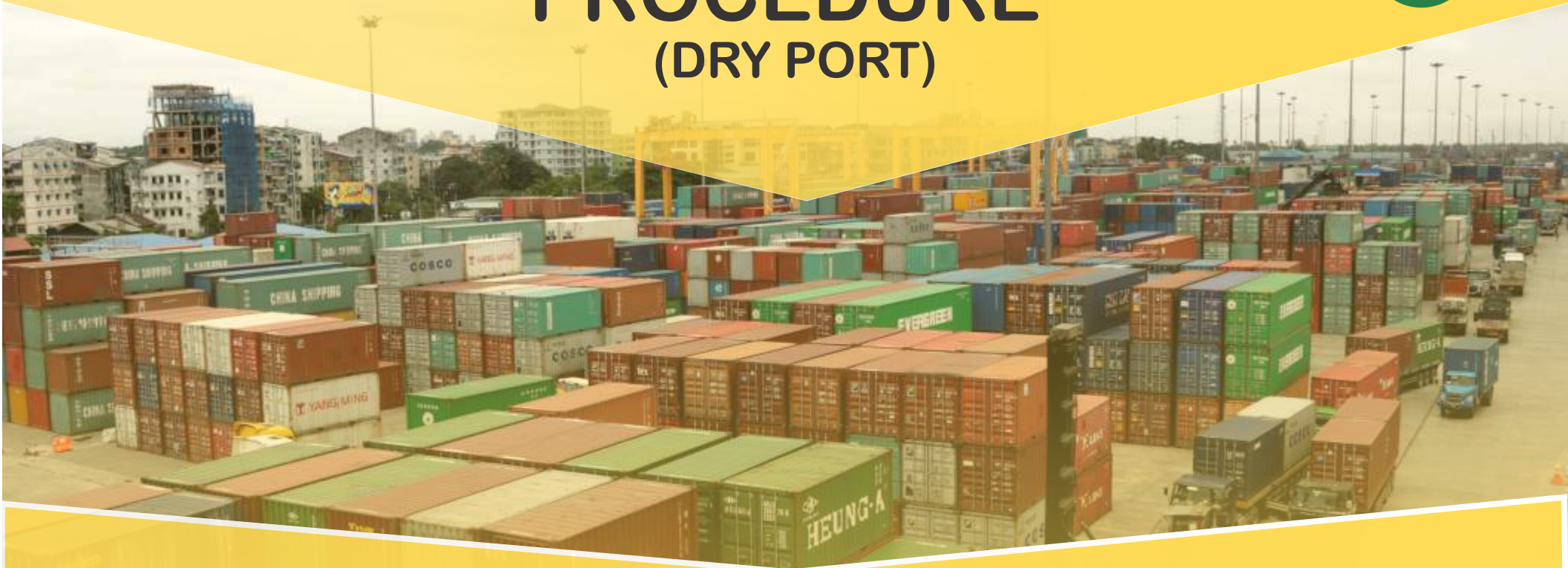
To remove repetitive data through our document control system, make follow ups and data controlling fast and minimize paper environment to make smarter decisions faster and save time.

## Benefits:

This software helps to produce and making profile bills for effectively getting scheduled installments on a month to month invoices which can also help our customers for making advance installments as well.



# FORWARDING PROCEDURE (DRY PORT)



This software auto-generates a custom invoice and sends a copy to the forward agent with a set of documents which includes, packing list, purchase invoice, and bill of landing. After examining each document and the forwarding process, our forwarding agent sends us a copy of every document. Every document is then arranged by our software one by one and it generates a complete document file.

## **Objective:**

To make data processing more fast and quick by using our software which generates documents and scans every inspection letter and other related documents. Our objective is to monitor and control the whole process through our software to make the whole process more secure and reliable.

## **Benefits:**

This software helps to manage the documents of dry port forwarding, creating custom invoices, and keeps us in touch with our forward agent for a reliable forwarding and transportation of our products.



# CLEARANCE AT DRY PORT

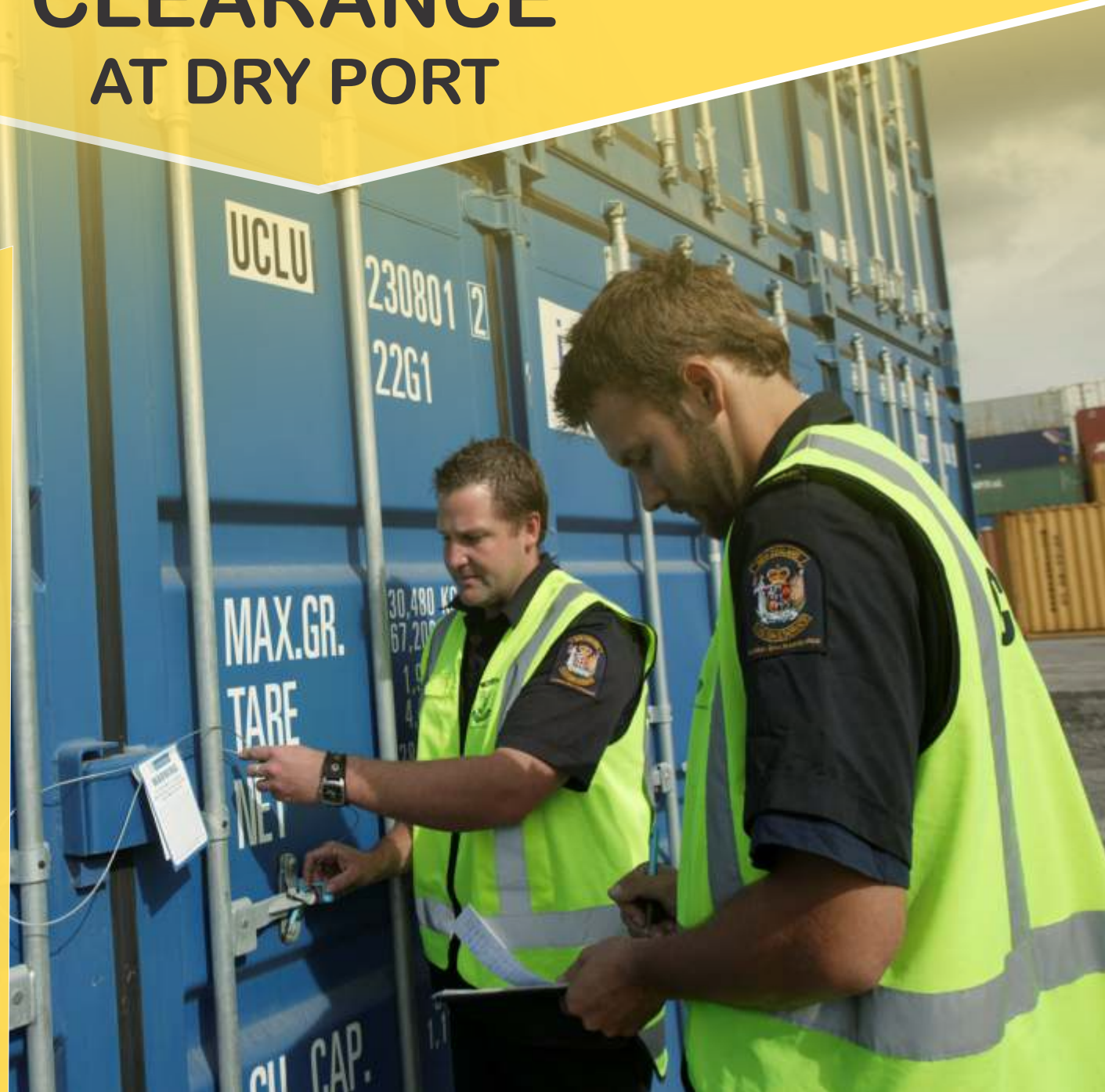
This software manages the clearance of every product by staying in touch with our clearing agent. Our software sends purchase invoice, container information, items descriptions, port number, with other documents to the clearing agent for clearance so that he can do clearance and verify our products for shipment, time to time.

## **Objective:**

To make fast in-bounding and out-bounding that our products clear the moment they reach the dry-port so we don't have to pay for the warehouse charges.

## **Benefits:**

This software tracks and keeps the record of each product and container and helps our clearing agent to clear our items etc at the dry port.



# AIRWAY BILLING



This software supports airway billing, for urgent sales we adopt this technique when we don't have enough time. Our software calculates the overhead and airway shipping charges for the urgent supplies and calculates all the profit and loss related to air shipment.

## **Objective:**

To provide faster shipping around the world, where our customers can order a product from any region of the world and we deliver them our products in the minimum time and in the secure and faster way.

## **Benefits:**

With our software that supports airway billing, our customers feel really comfortable with the shipment of their products with our fastest shipping method which is highly reliable for our customers as well. On the other hand, we can send our items anywhere in the world with high-level security and lessened danger of robbery and risk of damage. Normally, we save a lot of money and time because we don't have to pay for additional packing in this method of shipment, and our software shows the status of shipments in real-time.

# BANK LETTER OF CREDIT



Through our software that manages the bank letter of credit, if we import, the bank guarantees on our behalf that we will pay them, our software manages all the documents related to imports and anytime we can print letter of credit and, It also helps to calculate the money pledged by the bank.

## **Objective:**

To manage LC efficiently, send reminders to the bank for the closing of LC, releasing the pledged money or assets, Pay the exact amount of money to our suppliers for the products, this is all can be handled through our software proficiently.

## **Benefits:**

By using our Letter of Credit software, we can manage LC documents which can save us a lot of time, and we can enhance the flow of cash so the cash can be used somewhere else to increase our overall profit. Our software helps to ensure the bank so it can pay the seller for the goods. It gives us a chance to control the time period for the transportation of the commodities as well. Our software deals with the letter of credit that enables us to keep away from or diminish pre-installment and gives certainty to the amount.

This software manages inland vehicles as well, which can be used for local supplies within any country like in Pakistan and China. Our software generates the documents required for the transportation of our products over land, and these documents specify the details of the goods being transported, such as quantity, type and destination.

**Objective:**

To keep the track of each bill of lading which is required in all cases for remuneration for any harm, postponement, or loss. But our main objective is to make our transportation on land more secure and convenient.

# INLAND BILLING OF LADING



**Benefits:**

This software helps to generate an inland bill of lading which allows us to move goods across domestic land, via rail or truck, and tracks the transportation of our products in real-time.



# OCEAN BILLING OF LADING

This software manages the clearance of our products, the agent involved in the transportation of the products, all the duties and controls. This way of exportation contains heavy container which doesn't cost much. Our software keeps a record of the document required for the transportation of our products overseas.

## Objective:

Our objective is received clean bill of lading every time we export which is issued when the shipment is received in good order and if the products or goods are damaged we will not be issued with a clean bill of lading.

Make the process of placing the products aboard etc more reliable and quick. Provide shipper the LC of on board bill of lading which necessary for the shipper to get payment from the bank.

## Benefits:

This software helps to manage the ocean bill of lading, the agents and products, which saves us a lot of time and cost which we can invest on something else.



# HUMAN RESOURCE MANAGEMENT SYSTEM



“We Care For  
You, **Because** We  
Are You.”



# APPLICATION RECRUITMENT PROCESS MANAGEMENT SYSTEM

This HRMS is designed to maximize the performance of the employees hired to achieve a specific goal. The software helps to recruit and manage the employees so that they can further work on achieving the best result and outcome for our organization.

## **Objective:**

Maintaining better relations between employees to optimize their outcomes and building good co-ordination between different departments and tracking the hiring process and keeping the details up to date.

## **Benefits:**

Using an online system, the amount of paperwork needed to do by the HR people is reduced. The time needed to create, edit and find documents are decreased which directly benefits us in increasing the productivity. It helps to control, monitoring HR employees' activities and managing their payrolls more efficiently.



# COMPUTERIZED APPLICANT EVALUATION SYSTEM

This software keeps the information of each applicant and helps us to evaluate them by using a specific criterion which can be age, skills or education. The interview conducted will contain points that will be used for evaluating the applicants, thus, it made decision-making easy and data progressing fast enough, and after all the process our software sends an auto-generated letters to the hired applicants.

## **Objective:**

Apart from tracking and monitoring the activities of our employees, saving enough time for other tasks, making the data bank larger, and time to time maintaining of the system we do transparent evaluation which is our main objective in which we follow a specific procedure to evaluate and after that we offer the job letters to our employees.

## **Benefits:**

This software keeps the whole record of applicants and employees, we can trace the selection history of any employee, we can view the skills, experience or any information related to any employee and it provides multiple indicators to select our employees, and overall it makes the whole procedure of hiring and evaluation quick enough to save us much time.



# EMPLOYEE INFORMATION SYSTEM

This online information system is designed for the data entry, data tracking, and data information of the Human Resources and to allow us to view and maintain our employee information throughout the year. We use this system to maintain our employees' biographical information on our employees' record. Our software helps to identify our employees and managing and assigning tasks according to the skills.

## Objective:

The aim of this software is to manage and safely keep employee information, solve problems of our employees and re-arranging the flat files containing the information of employees.

## Benefits:

This effective employee information system provides information on just about anything the company needs to track and analyze about employees, former employees, and applicants.





# EMPLOYEE ATTENDANCE MANAGEMENT SYSTEM

This system believes in efficiency and efficacy. Our Attendance management system captures attendance data, not daily or weekly but in real time, from varied sources (i.e. Card Reader, thumb impression, face recognition, RFID for attendance) which makes it more effective. It fixes issues of employees & managers, not at the end of the month.

## **Objective:**

To manage the data of each employee including the attendances to help us evaluate the potential employees out of them.

## **Benefits:**

This attendance management system handles all aspects with simplicity and efficiency, it captures unrecorded attendance automatically and notifies of any changes made by employees to their attendance data.

# EMPLOYEE ADVANCE OR LOAN MANAGEMENT SYSTEM



This Loans and Advances Management software helps the organization to manage the loans that they have given out to the employees of the company. It also allows the employer to define types of loans provided to the employees. It allows specific rates of interest which can be issued or not and that will base on pay grade and level within the company or other admin defined criteria.

## **Objective:**

To help our HR managers to define a policy of advance payment and paying back in installments criteria to our employees. Our Software will auto deduce the advance or loan from the salary of the employee.

## **Benefits:**

This software will track and generate thousands of employees transactions of advances and loans and auto generate the monthly salary, that will save us a lot of time and cost plus keeping a track of each loan and advance given to employees will help our company progress faster.

# EMPLOYEE PAYROLL MANAGEMENT SYSTEM

This software will auto generate the salary sheet of our permanent employees according to their monthly salary, taxes applied and bonus where the visiting employees' salary sheet will be generated according to their visiting hours of a month or week, their salaries and our contract base employees will manage to get their salaries on the basis of their agreement, their salaries and benefits.

## **Objective:**

To auto generate 90% of the salaries of the employees at the end of month and the monitoring of number of employees, auditing and calculations of their monthly payroll on which a lot of time is invested will be minimized up to zero.

## **Benefits:**

By giving controls of payroll to our software and not going with a professional service, there is a great potential to save money and it obviously takes extra time and extra resources for a business to manage its own payroll but our payroll software helps to speed every aspect of the payroll process.



# EMPLOYEE POLICY MANAGEMENT SYSTEM

This employee policy making system defines each department and the roles in the organization, the role of every employee, including their level of responsibility, amount of authority for decision-making, overarching goals and specific tasks, providing them scale base leaves, giving bonus to motivate our employees, policy on employees casual leaves and making policy on holiday leaves upon completion of year.

## **Objective:**

To give our employees of each department a complete policy guidance, provide our employees weekly or monthly bonuses and leaves whether it is a new year eve or some other occasion, and describing the compensation levels of each job requirements and monitor each reports.

## **Benefits:**

This software let us communicate values and expectations for how things are done at our organization, keep the organization in compliance with legislation and provide protection against employment claims document and implement best practices appropriate to the organization and support consistent treatment of staff, fairness and transparency. Help management to make decisions that are consistent, uniform and predictable Protect individuals and the organization from the pressures of expediency



# USER MANAGEMENT SYSTEM



“We Have The Best Administrators To  
Manage Your Stuff Right Here.”

# USER ADMINISTRATION

This software manages data through the representatives, and the data storage. Our administration management software offers the probability to represent different levels of access to information in the application, by defining specific groups of clients.

## **Objective:**

Make data systems and regulate its flow from and to others inside a company. Perform some managerial administration in order to store and pass on data to those inside the organization who needs to use it in order to contribute to the business.

## **Benefits:**

This administration management software helps to assign the tasks to the right person, managing the different departments and activities of our business. It provides the flow of information that our company can use to progress more effectively.



# DATABASE BACKUP ADMINISTRATION

This database administration backup software enables administrators to manage and backup a database. The capability to manage tables inside our software reduces the time to achieve database organization tasks.

## **Objective:**

To guarantee that the database is accessible to clients within an adequate time-period while guaranteeing that there is no loss of information and build up a complete backup plan.

## **Benefits:**

It makes managing and backup the database more reliable and easy, and helps to recover our data in case if it gets lost, we can recover it through the software.





# SOCIAL MEDIA INTEGRATION API

"With Our Intelligence You Achieve What You Want"



CONTACT US



EMAIL US



SHOP HERE



# FACEBOOK

This software manages the all the visitors and their information through the Facebook page where we promote our products and items which are linked and integrated with the main portal. Our software manages the viewers and items proficiently. When a user selects an item on our Facebook page it redirects them to the portal relevant page.

## Objective:

To promote our sales through Facebook by posting images and videos which are directly integrated with a web portal. Provide URL for retailers and brands to maximize our sales and for anyone interested to promote our products.

## Benefits:

As Facebook is the largest known community, promoting our items on Facebook can increase our Sales, by fully integrating it with web portal it provides Business intelligence through we can easily see the quantity of our viewers and theirs likes etc.



# TWITTER



This software manages the visitors from the one of the largest community, through our twitter page where we promote our products and items which are linked and integrated with the main portal and our software which manages the visitors. When a user selects an item on our twitter page it redirects them to the portal relevant page. Where they can view and buy the items that meet their needs and tweet us their opinions about our products..

## Objective:

To promote our products through these social sites where we can post stuffs related to our products i.e. Images and videos to capture more visitors and increase our overall sales.

## Benefits:

As twitter is the most trending social site where people share their views and comments, promoting our items on twitter can greatly help to increase our sales and it is fully integrated with our web portal which provides Business intelligence through we can easily see what our customers want, and what quantity of viewers are viewing our page and ultimately what they like etc.

# INSTAGRAM



This software helps to promote our products and items by managing the customers and viewers on our Instagram page where we share images and videos related to our products to attract more customers to our page. Each item is fully integrated with the main portal and our software where it manages these customers proficiently and when the item is selected by our customers, it takes them to our main web portal where can view and buy the products and give their feedback, where our software manages their information and takes feedback from them.

## **Objective:**

To provide URLs to different parties to promote our brand and its products and increase our sales to the maximum level by capturing more and more viewers. We aim to introduce our products to the international level, increase their worth, increase the number of users on our page to get maximum audience overall and to grow our brand awareness and increase the invisibility.

## **Benefits:**

If we advertise our products on social media, the overall will increase and the targeted sales will be achieved through promoting our products. It increases our business' visibility and Implementing a social media strategy will definitely increase our brand recognition since we will be engaging with a broad audience of consumers and it is cost-efficient as well.



# YOUTUBE

This software is efficient in managing the viewers on social sites where it manages all the information related our customers and viewers and takes their feedback. The videos when uploaded on our YouTube channel to promote our sales it helps to get more view and it is integrated with our software which manages these views efficiently.

## Objective:

To promote our brand by sharing the videos of our different programs held on our YouTube channel to promote our sales and items, with our commercial and product information videos to let our customers know more about our products. Our objective is to upload and get maximum audience and increase our sales.

## Benefits:

YouTube has the potential to reach the largest percentage of the population and through our software we can use the audience to promote our items by posting videos. Plus we can share our videos uploaded on YouTube on any other social media i.e. Facebook to help our business grow more.



# LINKEDIN

This software is integrated with our LinkedIn company page which is set up to better represent our brand an organization as it is the perfect medium for bringing awareness to our brand by promoting our brand products to high class profile, people sharing their views and opinions. The ultimate purpose is to increase views and our overall sales where our software manages all the viewers and track their information and takes their feedback for future improvements in our sales.

## **Objective:**

To build our brand more and promote our products on the international level. LinkedIn is no doubt a powerful tool to build our brand, where we aim to fully integrate our software with the linkedIn company page to attract more professional and determined viewers to increase our sales overall.

## **Benefits:**

It helps LinkedIn members learn about our business, our brand, and job opportunities with our company as it is also a great way to establish industry expertise, make new connections, generate leads, to increase sales, invisibility of our brand and promote our products internationally.



# SEARCH ENGINE OPTIMIZATION



“Simply See Our Work! And Order.”

# PAGE INDEXING

VBM provides the best team that works on SEO to bring the web page on easily visible rank on Google search. It optimizes the online contents so that whenever a certain keyword is searched, the search engine shows it on top of the results.

## Why Page Indexing Is So Important?

The page indexing is done through our software and team to put our website on the top rank of Search Engine (Google), as 90% of people will only click on the first page of search engines result pages.

## Goals Of SEO?

To increase the growth of our business and get more quality visitors that can increase the total Sale of our business. The main objective is to meet the requirements and expectations of our customers and visitors and increase the visibility of the website.



# PAGE TAGGING



This software manages all the meta tags used for indexing our page, we make JSON data file in our software in which we will put the meta tags to index our page to top rank on search engine to increase the growth of our business.

## Objective:

To increase the visibility of our page and to the people looking for our products to increase the overall growth of the company. We aim to put it on the top of search engine so that maximum people will be able to see our page, brands and products. Optimizing our content with relevant and useful tags to improve the visitor experience and boost our page rankings.

## Benefits:

It can help us to promote our brand to top-level where our business can become prominent to the people searching for the products that we sell. It can improve the visibility of our website, increase traffic and boost our brand's revenue.

# AFFILIATED MODELS

This software helps to synchronize with our affiliates by exchanging the links of our products and manages web forums where our customers can discuss their problems give their feedback so that we can solve their problems and improve the relationship with our customers. These web forums are integrated with our online web portal which is managed by our software.

## Objective:

To increase our sales through our affiliates by promoting our products and sharing images and videos links on the web forums to help our customers to understand our business and products as well. We aim to get maximum customers page landing by promoting our products to boost our sales.

## Benefits:

It increases the growth of our business, puts our brand web page to top rank on search engine where we are more visible to the people looking for products we are selling. We will get more quality visitors which will boost up the total Sale of our business. The more affiliates we have the more audience we will get on our web page. It can improve the visibility of our website and boost our brand's revenue.



# DATABASE INTEGRATION API FOR B to B APPLICATION



“We Provide Fast  
And **Secure Access**  
Just What You Want.”





# SALE FORECASTING

This software manages accesses and logins of business users and lets them view the identified and predicted sales trends and sales results while helping in the understanding of these trends and finding improvement points. Our software tracks all the previous sales to forecasting all historical sales, special days sales and weak days' sale.

### **Our Objective:**

Predicting the sales to get the precise and exact picture of sales for evaluating the number of raw materials required for future objectives and keeping the stock up for top periods and predicting the costs and preparing the budget for a continuous supply of input resources.

### **Benefits:**

It helps our business to additionally plan our future activities and appoint with a business strategy for managing our domain. Accepting that every one of us has a share to fill, forecasting is the apparatus that encourages us to identify the clients to meet their wants.

# REAL TIME STOCK POSITION

This software provides other businesses to integrate their inventory with our business by sharing API and JSON data format file and the information is routed to the business partner application. The stock in inventory is completely integrated with our database that is managed by our software and can track stock position in real-time.

## Objective:

To attract more clients which can help boost our sales, which can help improve our business performance by ensuring our customers see related items, yet in addition products with more features, unlocking powerful cross-selling and up-selling opportunities.

## Benefits:

It can enable us to achieve more customers and it's one more progress to make towards achieving business visibility. It enables us to combine all of our information into a solitary yet still flexible platform.



# ACCOUNTING LEDGER

This software manages with the accounting ledgers for a total record of business transactions over the life of the organization. It generates the account payable and receivable for the database of integrated inventory and holds account data that is required to prepare financial statements and involves accounts that represent assets, liabilities, accounts receivable and payable, revenues and expenses etc.

## Objective:

Provide data about the status of assets and liabilities. A separate ledger account is set up for the individual asset and obligation which knows its impact on the financial position of business amid a specific period.

## Benefits:

This software shows ledger in real-time, generates account ledgers with account payable and receivable of the integrated inventory and it reflects factual data which can later be examined by administration while making any choice in business.

“We Are Connecting People”

# APPLICATION NETWORK MODELS

“Connecting Clients And Providing  
Them Assistive Technologies.”



# LAN NETWORK

This application supports multiple network models i.e. LAN, WAN and Intranet. Where a local area network (LAN) interconnects our computers within a limited area which includes links, routers and different segments that let our users associate with internal servers, website, and different LANs.

## Objective:

Enhance our user experience, provide fast internet experience to speed up our overall work and progress of our company.

## Benefits:

We can share peripherals like costly laser printers. With the assistance of file servers associated on the LAN, sharing of documents among users will turn out to be simple and effective, electronic messages (email) can be sent between PCs, LAN execution does not be excessively expensive, it is simple, making it impossible to control and deal with the whole LAN as it is accessible in one little district where LAN users don't require their own particular hard disk, and they can spare their work on network file server.





# WAN NETWORK

This software and applications connect through WAN (wide zone arrange) to span a large geographic area. It connects bunches of small local area networks (LANs) utilizing a virtual private network (VPN) which gives secured communications between sites. This method of communication enables our business to adequately complete its daily work.

## **Objective:**

To enhance cloud services, different advanced technologies, and applications performance and to avoid WAN performance issues by optimizing and acting against them, including eliminating duplicate copies of repeating data, compression, protocol enhancement, traffic shaping and local caching.

## **Benefits:**

The WANs allow our users to share access to applications, services and other centrally located resources. This eliminates the need to install the same application server, firewall or other resource in multiple locations which saves a lot of efforts and time and it gives encryption as the data transmitted from users across the WAN is entirely encrypted.

# INTRANET

This system is associated with Intranets to give private, secured systems that are utilized to share data proficiently inside our organization. When there is no internet available or limited connection, our router still responds that is why it is known as offset internet too, they are secure, and they are less expensive to maintain as compared with private systems.

## **Objective:**

The objective of an intranet is to ease communication, collaboration and record sharing for individuals inside our organization and give customized data and content to our users.

## **Benefits:**

We use it for streamlining everyday work by making tedious jobs manageable to finish, it improves inside communication with representative records, organization news, and organization figures and Increases employee engagement by limiting and organizing "locked up" data. Collaboration is made easier as employees can share information across the board It gives customized data and substance to users based on role and it likewise Provides simple access to imperative data including strategies, advantages, and company updates centralize and sort out organization information into a solitary database.





# TECHNOLOGY

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“We Use High Innovative Technology  
And Applications To Provide You With  
Best Results.”

# SQL SERVER (2014)

This system uses Microsoft SQL Server for database management which provides a database server, with the functions of storing and retrieving data as requested by our software. Through SQL server our software manages the information of each client and employees which is stored in the form of tables and can be retrieved instantly.

## Objective:

To provide reliability, better performance, reduced network traffic and increased scalability to our users with SQL server. Our aim is to provide a set of tools to define, query, control, and manipulate data through SQL Server.

## Benefits:

It makes it easy for our software to retrieve large amount of records from a database quickly and efficiently. Using SQL it is easier to manage database systems through our software as we don't have to write substantial amount of code.





# ASP.NET (2015)

## About Our ASP.Net (2015) System:

Our system uses ASP.Net to design and produce dynamic web pages including development. It allows our programmers to build dynamic web sites, web applications and web services. When a user request a page through our software, it compiles and executes on the server by the framework, and then the framework generates the HTML markup that the browser can render.

## Our Objective:

Our objective is to build secure and safe web applications & pages and where we can constantly monitor them for a better output.

## Benefits:

ASP.Net 2015 has reduced the coding time because we'll have to do less coding with it. The application or pages we build on this framework is more secure and safe and provides various of tools e.g. drag-and-drop server controls. It Continuously monitors the running applications and pages, and as it is a server-side technology, it executes before it is sent to the browser. Common tasks like form submission and client authentication are very easy to perform on the framework.



# SAP CRYSTAL REPORT



This system uses SAP Crystal Report tool to design and generate reports from a wide range of data sources to accelerate decision-making and help our business to progress more efficiently.

### Objective:

To engage decision makers with timely Business Intelligence, make highly organized, pixel-perfect reports, convey customized reports to clients, and join and associate data with a variety of sources.

### Benefits:

It can deliver pixel-perfect reports, make profoundly arranged reports rapidly with an intuitive design interface and productive work process as it supports scalable, effective content conveyance, in standard configurations, for example, PDF, spreadsheets, and HTML. We can pick the languages to be used as a part of reports, set the region for singular reports, and enable formatting that matches local language customs.



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